

2023 Existing BUSINESS OF THE YEAR

RSVP Medspa & Cosmetic Eye Institute



Kansas SBDC Advisor: John Addressi
Capital Access Center: Vince Haworth
Business Started: 2020
Industry: Medical, Oculoplastic surgery, Cosmetic treatment

Problem Identification: RSVP Medspa & Cosmetic Eye Institute approached Kansas SBDC for assistance with their financial projections and funding for the acquisition of an existing business.

Assistance provided: A central role of the Kansas SBDC is assisting clients with funding for business starts, expansion, or (as in this case) a business purchase. Vince Haworth, the director of the Capital Access Center (CAC) which is part of the Kansas SBDC, along with John Addressi, business advisor with the Kansas SBDC at Johnson County Community College, helped Dr. Selena Fu achieve her business ownership goal with their tremendous guidance and support through developing detailed financial projections and identifying multiple interested lenders.

"They guided me every step of the way", said Dr. Fu, "and they cared about my personal growth just as much as they cared about my business. They reached out to many different lenders on my behalf and offered me great advice. Vince and John were also very personable, and every few days they made sure to check in on me".


Results achieved: The client was successful in securing adequate funding for her business. Dr. Fu is an Oculoplastic Surgeon and makes sure to be on site every day to provide direct physician supervision since noticed that a lot of other businesses lacked in the same area and are usually run by investors. Dr. Fu noted that the work that goes into a business is far from easy, but well worth it, and advises others to "Always make sure to verify your steps".


About RSVP Medspa & Cosmetic Eye Institute: RSVP Medspa & Cosmetic Eye Institute can be found at 13300 Metcalf Ave, Overland Park KS 66213. Learn more about it by contacting them through their website www.rsvpmedspa.com.


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